

# Ian Maisel

[www.ianmaisel.com](http://www.ianmaisel.com)   [ian.maisel@gmail.com](mailto:ian.maisel@gmail.com)   415-307-5984   41 Crestline Drive #6, SF CA 94131

## Summary

Twelve years of extensive experience in graphic design with additional specialization in animation, illustration, cartooning, and writing. Exceptional skills communicating across all levels of an organization and mentoring junior designers. Proven ability to effectively prioritize and manage multiple projects.

## Multimedia Designer at Howrey LLP

**2009 – Present / San Francisco, CA**

Create graphics, illustrations and electronic presentations for an A-list international law firm. Communicate with the art director, manager of operations, and various legal teams to develop a wide range of multimedia assets for trial lawyers. Art direct up to three multimedia designers at a time. Clients include a large roster of Fortune 500 companies.

## Flash Animator / Web Designer at Jackpot Rewards

**2008 / Newton, MA**

Created web designs, HTML emails, and user interface elements for Jackpot Rewards, a consumer-oriented shopping and lottery service. Developed 30-second Flash commercials on the site's landing page at [www.jackpotrewards.com](http://www.jackpotrewards.com). Designed animated product demo to engage new customers and explain Jackpot Rewards' services. Created Flash banners used as the company's primary sales tool in their national marketing campaigns.

Collaborated with the creative director, along with the technical, marketing, and business teams, to design creative assets from concept through completion. Developed custom landing pages and microsites to correspond with specialized promotions.

## Flash Animator / Web Designer at JFL Media

**2006 – 2007 / Newton, MA**

Scripted, voiced, animated, and produced animated movies for an award-winning educational web site, [babaganewz.com](http://babaganewz.com), an online supplement to the nationally distributed magazine. Art directed and produced all of the content for [babaganewz.com](http://babaganewz.com), including interviews, games, comics, videos, contests, slide shows, features, and downloadable instructional resources to expand the site's audience by 15%. Managed a staff of two junior designers. Trained them in design, animation, and editorial development.

## Senior Graphic Designer at Boston College

**2004 – 2006 / Chestnut Hill, MA**

Initiated creative concepts and produced 8-10 multi-tiered graphic design projects at a time. Projects included invitations, postcards, posters, booklets, brochures, animated HTML emails, and presentations. Directed work flow and set timelines with executive staff, clients, commercial printers, outside contractors, and technical programmers to see projects through from concept through completion.

Created designs for the web, including the strategic merger and redesign of the web sites for the BC Alumni and Development offices. Advised colleagues and Development communications team on design issues. Hired and trained graphic design student assistants.

Photographed BCAA events, art directed professional and assistant photographers on special projects, and digitally edited images for the web and for print publications including *Boston College Magazine*. Selected photos and created custom illustrations for events relating to Boston College.

## Freelance Writer/Cartoonist at the *Boston Phoenix*

2006 / Boston, MA

Wrote articles and comics for the largest free alt-weekly newspaper and website in Boston. Interviewed artists and actors in full-page, color cartoon format. Created dynamic illustrations for the newspaper's front page.

## Lead Graphic Designer at Houghton Mifflin

2003 – 2004 / Boston, MA

Led meetings with editors, illustrators, photographers, photo researchers, and project managers to design fifty "Skills" pages of the 2003 elementary school social studies textbooks and fun, kid-friendly Weekly Reader supplements for Indiana's kindergarten textbooks. Created illustrations and props used in photo shoots, and acted as on-set photo stylist for photo shoots. Researched and selected bold, colorful photos for textbooks.

## Animator / Illustrator / Web Designer at Artificial Life

1998 – 2000 / Boston, MA

Created promotional illustrations for national publications including *Time*, *Forbes*, and *The Boston Globe*. Developed 3D character animation for company videos, web sites, national television commercials, and software demonstrations. Designed printed materials for corporate presentations, trade show exhibitions, and product packaging. Wrote and copyedited promotional materials and web content with marketing department.

## Education

### Harvard University

Certificate, Publishing and Communications / 2000 – 2006

### Brown University

B.A., Modern European History; Visual Arts / 1993 – 1997

## Skills

### Advanced

Adobe Creative Suite  
SmithMicro Poser  
Illustration/Cartooning  
Mac/PC  
Wacom Cintiq Tablet  
Creative Writing  
Microsoft PowerPoint/  
Apple Keynote

### Intermediate

Screenwriting  
Voice Work/Public Speaking  
Photography  
Project Management  
Software Training  
Animated "Shorts"

### Basic

Copywriting/Proofreading  
3D Content Creation  
ActionScript  
HTML  
Technical Support